

# MONTHLY FILING GENERAL-PURPOSE COMMITTEE CAMPAIGN FINANCE REPORT

FORM MPAC  
COVER SHEET PG 1

|  |  |  |  |   |  |
|--|--|--|--|---|--|
| The MPAC Instruction Guide explains how to complete this form. |  | 1 Filer ID<br>(Ethics Commission Filers)<br>00069936 |  | 2 Total pages filed:<br>9   |  |
| 3 COMMITTEE NAME<br>Texas Travel Alliance PAC                  |  |  |  | <b>OFFICE USE ONLY</b><br><br>Date Received<br>ELECTRONICALLY FILED<br>04/07/2025<br><br>Date Hand-delivered or Date Postmarked<br><br>Receipt #                      Amount<br><br>Date Processed<br><br>Date Imaged |  |
| 4 COMMITTEE ADDRESS  | ADDRESS / PO BOX;    APT / SUITE #;    CITY;    STATE;    ZIP<br>203 W. 10th Street<br>600<br>AUSTIN, TX 78701   |  |  |   |  |
| 5 CAMPAIGN TREASURER NAME                                      | MS / MRS / MR                      FIRST                      MI<br>Mr.                      Jay B.  |  |  |   |  |
|  | NICKNAME                      LAST                      SUFFIX<br>Stewart  |  |  |   |  |
| 6 CAMPAIGN TREASURER STREET ADDRESS<br>(Residence or Business) | STREET ADDRESS (NO PO BOX PLEASE);    APT / SUITE #;    CITY;    STATE;    ZIP CODE<br>203 W. 10th Street, Suite 600<br><br>Austin, TX 78701   |  |  |   |  |
| 7 CAMPAIGN TREASURER MAILING ADDRESS                           | STREET ADDRESS OR PO BOX;                      APT / SUITE #;    CITY;    STATE;    ZIP CODE<br>203 W. 10th Street, Suite 600<br><br>Austin, TX 78701  |  |  |   |  |
| 8 CAMPAIGN TREASURER PHONE                                     | AREA CODE                      PHONE NUMBER                      EXTENSION<br>(512) 479-8888   |  |  |   |  |
| 9 REPORT TYPE  | <input checked="" type="checkbox"/> Monthly <input type="checkbox"/> 10th day after campaign treasurer termination <input type="checkbox"/> Dissolution (Attach PAC-DR)  |  |  |   |  |
| 10 MONTHLY REPORT FILING DEADLINE                              | <input type="checkbox"/> January 5 <input checked="" type="checkbox"/> April 5 <input type="checkbox"/> July 5 <input type="checkbox"/> October 5<br><input type="checkbox"/> February 5 <input type="checkbox"/> May 5 <input type="checkbox"/> August 5 <input type="checkbox"/> November 5<br><input type="checkbox"/> March 5 <input type="checkbox"/> June 5 <input type="checkbox"/> September 5 <input type="checkbox"/> December 5 |  |  |   |  |
| 11 PERIOD COVERED  | Month    Day    Year                      THROUGH                      Month    Day    Year<br>02/26/2025                      03/25/2025  |  |  |   |  |

GO TO PAGE 2

# MONTHLY FILING GPAC REPORT: PURPOSE AND TOTALS

## FORM MPAC COVER SHEET PG 2

|   |  |   |             |         |
|---|--|---|-------------|---------|
| <b>12 COMMITTEE NAME</b><br>Texas Travel Alliance PAC   |  | <b>13 Filer ID</b> (Ethics Commission Filers)<br>00069936   |             |         |
| <b>14 COMMITTEE ACTIVITY</b><br><br>(Attach lists on plain paper to complete this report if necessary.) | <b>1. Candidates</b><br>(Identify by name or, if applicable, classify by party.)                     | A. Supported  |             |         |
|   |  | B. Opposed  |             |         |
|   | <b>2. Measures</b><br>(Describe by date and location of election and nature of issue.)               | A. Supported  |             |         |
|   |  | B. Opposed  |             |         |
|   | <b>3. Officeholders Assisted</b><br>(Identify by name or, if applicable, classify by party.)         |   |             |         |
|   | <b>15 CONTRIBUTION TOTALS</b>  | <b>1. TOTAL UNITEMIZED POLITICAL CONTRIBUTIONS (OTHER THAN PLEDGES, LOANS, OR GUARANTEES OF LOANS, OR CONTRIBUTIONS MADE ELECTRONICALLY)</b><br><input type="checkbox"/> check here if this report qualifies for the higher itemization threshold |             | \$ 0.00 |
| <b>2. TOTAL POLITICAL CONTRIBUTIONS</b><br>(OTHER THAN PLEDGES, LOANS, OR GUARANTEES OF LOANS)          |  | \$ 834.17   |             |         |
| EXPENDITURE TOTALS  | <b>3. TOTAL UNITEMIZED POLITICAL EXPENDITURES</b>  |   | \$ 0.00     |         |
|   | <b>4. TOTAL POLITICAL EXPENDITURES</b>   |   | \$ 63.59    |         |
| CONTRIBUTION BALANCE  | <b>5. TOTAL POLITICAL CONTRIBUTIONS MAINTAINED AS OF THE LAST DAY OF THE REPORTING PERIOD</b>        |   | \$ 7,918.79 |         |
| OUTSTANDING LOAN TOTALS   | <b>6. TOTAL PRINCIPAL AMOUNT OF ALL OUTSTANDING LOANS AS OF THE LAST DAY OF THE REPORTING PERIOD</b> |   | \$ 0.00     |         |

### 16 AFFIDAVIT

I swear, or affirm, under penalty of perjury, that the accompanying report is true and correct and includes all information required to be reported by me under Title 15, Election Code.

Mr. Jay B. Stewart

Signature of Campaign Treasurer

AFFIX NOTARY STAMP / SEAL ABOVE

Sworn to and subscribed before me, by the said \_\_\_\_\_, this the \_\_\_\_\_ day of \_\_\_\_\_, 20\_\_\_\_\_, to certify which, witness my hand and seal of office.

Signature of officer administering oath

Printed name of officer administering oath

Title of officer administering oath

**SUBTOTALS - MPAC****FORM MPAC**  
**COVER SHEET PG 3**  
3 of 9

|   |   |   |
|---|---|---|
| <b>17 COMMITTEE NAME</b><br>Texas Travel Alliance PAC |   | <b>18 Filer ID</b> (Ethics Commission Filers)<br>00069936 |
| <b>19 SCHEDULE SUBTOTALS</b><br>NAME OF SCHEDULE      |   | SUBTOTAL AMOUNT   |
| 1.  | <input checked="" type="checkbox"/> SCHEDULE A1: MONETARY POLITICAL CONTRIBUTIONS                                 | \$ 834.17   |
| 2.  | <input type="checkbox"/> SCHEDULE A2: NON-MONETARY (IN-KIND) POLITICAL CONTRIBUTIONS                              | \$  |
| 3.  | <input type="checkbox"/> SCHEDULE B: PLEDGED CONTRIBUTIONS  | \$  |
| 4.  | <input type="checkbox"/> SCHEDULE C1: MONETARY CONTRIBUTIONS FROM CORPORATION OR LABOR ORGANIZATION               | \$  |
| 5.  | <input type="checkbox"/> SCHEDULE C2: NON-MONETARY (IN-KIND) CONTRIBUTIONS FROM CORPORATION OR LABOR ORGANIZATION | \$  |
| 6.  | <input type="checkbox"/> SCHEDULE C3: MONETARY SUPPORT FROM CORPORATION OR LABOR ORGANIZATION                     | \$  |
| 7.  | <input type="checkbox"/> SCHEDULE C4: NON-MONETARY SUPPORT FROM CORPORATION OR LABOR ORGANIZATION                 | \$  |
| 8.  | <input type="checkbox"/> SCHEDULE D: PLEDGED CONTRIBUTIONS FROM CORPORATION OR LABOR ORGANIZATION                 | \$  |
| 9.  | <input type="checkbox"/> SCHEDULE E: LOANS  | \$  |
| 10.   | <input checked="" type="checkbox"/> SCHEDULE F1: POLITICAL EXPENDITURES FROM POLITICAL CONTRIBUTIONS              | \$ 63.59  |
| 11.   | <input type="checkbox"/> SCHEDULE F2: UNPAID INCURRED OBLIGATIONS   | \$  |
| 12.   | <input type="checkbox"/> SCHEDULE F3: PURCHASE OF INVESTMENTS FROM POLITICAL CONTRIBUTIONS                        | \$  |
| 13.   | <input type="checkbox"/> SCHEDULE F4: EXPENDITURES MADE BY CREDIT CARD  | \$  |
| 14.   | <input type="checkbox"/> SCHEDULE I: NON-POLITICAL EXPENDITURES FROM POLITICAL CONTRIBUTIONS                      | \$  |
| 15.   | <input type="checkbox"/> SCHEDULE K: INTEREST, CREDITS, GAINS, REFUNDS, AND CONTRIBUTIONS RETURNED TO FILER       | \$  |

# MONETARY POLITICAL CONTRIBUTIONS

**SCHEDULE A1**

|  |  |  |
|--|--|--|
| <b>The Instruction Guide explains how to complete this form.</b>           |  | <b>1</b> Total pages Schedule A1:<br>Sch: 1/5 Rpt: 4/9   |
| <b>2</b> FILER NAME<br>Texas Travel Alliance PAC                           |  | <b>3</b> Filer ID (Ethics Commission Filers)<br>00069936 |
| <b>4</b> Date<br>03/06/2025  | <b>5</b> Full name of contributor <input type="checkbox"/> out-of-state PAC (ID#: _____)<br>Adams, Terri<br><hr/> <b>6</b> Contributor address; City; State; Zip Code<br><br>New Braunfels, TX 78132 | <b>7</b> Amount of Contribution (\$)<br><br>\$20.00      |
| <b>8</b> Principal occupation / Job title (See Instructions)<br>Consultant |  | <b>9</b> Employer (See Instructions)<br>Self-employed    |
| Date<br>03/01/2025   | Full name of contributor <input type="checkbox"/> out-of-state PAC (ID#: _____)<br>Barnett, Evan<br><hr/> Contributor address; City; State; Zip Code<br><br>Fulshear, TX 77441                       | Amount of Contribution (\$)<br><br>\$20.00               |
| Principal occupation / Job title (See Instructions)<br>President           |  | Employer (See Instructions)<br>Pyek Group                |
| Date<br>03/02/2025   | Full name of contributor <input type="checkbox"/> out-of-state PAC (ID#: _____)<br>Bayes, Diann<br><hr/> Contributor address; City; State; Zip Code<br><br>San Angelo, TX 76901                      | Amount of Contribution (\$)<br><br>\$20.00               |
| Principal occupation / Job title (See Instructions)<br>Vice President      |  | Employer (See Instructions)<br>Visit Tyler               |
| Date<br>02/28/2025   | Full name of contributor <input type="checkbox"/> out-of-state PAC (ID#: _____)<br>Blevins, Johnny<br><hr/> Contributor address; City; State; Zip Code<br><br>Canton, TX 75103                       | Amount of Contribution (\$)<br><br>\$25.00               |
| Principal occupation / Job title (See Instructions)<br>President/CEO       |  | Employer (See Instructions)<br>Splash Kingdom Waterparks |
| Date<br>03/18/2025   | Full name of contributor <input type="checkbox"/> out-of-state PAC (ID#: _____)<br>Boyd, Erika<br><hr/> Contributor address; City; State; Zip Code<br><br>Austin, TX 78739                           | Amount of Contribution (\$)<br><br>\$20.00               |
| Principal occupation / Job title (See Instructions)<br>President & CEO     |  | Employer (See Instructions)<br>Texas Travel Alliance     |

# MONETARY POLITICAL CONTRIBUTIONS

**SCHEDULE A1**

|   |  |  |
|---|--|--|
| <b>The Instruction Guide explains how to complete this form.</b>                                      |  | <b>1</b> Total pages Schedule A1:<br>Sch: 2/5 Rpt: 5/9   |
| <b>2</b> FILER NAME<br>Texas Travel Alliance PAC  |  | <b>3</b> Filer ID (Ethics Commission Filers)<br>00069936 |
| <b>4</b> Date<br>03/02/2025   | <b>5</b> Full name of contributor <input type="checkbox"/> out-of-state PAC (ID#: _____)<br>Bybee-Dziedzic, Jessica<br><hr/> <b>6</b> Contributor address; City; State; Zip Code<br><br>Austin, TX 78745 | <b>7</b> Amount of Contribution (\$)<br><br>\$20.00      |
| <b>8</b> Principal occupation / Job title (See Instructions)<br>Vice President of Client Operations   |  | <b>9</b> Employer (See Instructions)<br>Saffire          |
| Date<br>03/06/2025  | Full name of contributor <input type="checkbox"/> out-of-state PAC (ID#: _____)<br>Caufield, Scott<br><hr/> Contributor address; City; State; Zip Code<br><br>Celina, TX 75009                           | Amount of Contribution (\$)<br><br>\$20.00               |
| Principal occupation / Job title (See Instructions)<br>Senior Principal Client Partner - Destinations |  | Employer (See Instructions)<br>Tripadvisor               |
| Date<br>03/11/2025  | Full name of contributor <input type="checkbox"/> out-of-state PAC (ID#: _____)<br>Cook, Katherine<br><hr/> Contributor address; City; State; Zip Code<br><br>Round Rock, TX 78681                       | Amount of Contribution (\$)<br><br>\$20.00               |
| Principal occupation / Job title (See Instructions)<br>VP Strategic Services                          |  | Employer (See Instructions)<br>Zartico                   |
| Date<br>02/28/2025  | Full name of contributor <input type="checkbox"/> out-of-state PAC (ID#: _____)<br>Danesi, Kimberly<br><hr/> Contributor address; City; State; Zip Code<br><br>Galveston, TX 77554                       | Amount of Contribution (\$)<br><br>\$50.00               |
| Principal occupation / Job title (See Instructions)<br>CEO  |  | Employer (See Instructions)<br>Visit Galveston           |
| Date<br>02/28/2025  | Full name of contributor <input type="checkbox"/> out-of-state PAC (ID#: _____)<br>Garcia, Amanda<br><hr/> Contributor address; City; State; Zip Code<br><br>San Antonio, TX 78210                       | Amount of Contribution (\$)<br><br>\$20.00               |
| Principal occupation / Job title (See Instructions)<br>Chief Public Affairs Officer                   |  | Employer (See Instructions)<br>Texas Travel Alliance     |

# MONETARY POLITICAL CONTRIBUTIONS

**SCHEDULE A1**

|   |  |  |
|---|--|--|
| <b>The Instruction Guide explains how to complete this form.</b>                            |  | <b>1</b> Total pages Schedule A1:<br>Sch: 3/5 Rpt: 6/9     |
| <b>2</b> FILER NAME<br>Texas Travel Alliance PAC  |  | <b>3</b> Filer ID (Ethics Commission Filers)<br>00069936   |
| <b>4</b> Date<br>03/25/2025   | <b>5</b> Full name of contributor <input type="checkbox"/> out-of-state PAC (ID#: _____)<br>Jameson, Robert<br><hr/> <b>6</b> Contributor address; City; State; Zip Code<br><br>Fort worth, TX 76102 | <b>7</b> Amount of Contribution (\$)<br><br>\$100.00       |
| <b>8</b> Principal occupation / Job title (See Instructions)<br>President & CEO             |  | <b>9</b> Employer (See Instructions)<br>Visit Fort Worth   |
| Date<br>02/26/2025  | Full name of contributor <input type="checkbox"/> out-of-state PAC (ID#: _____)<br>McKenzie, Ronald<br><hr/> Contributor address; City; State; Zip Code<br><br>Cedar Hill, TX 75104                  | Amount of Contribution (\$)<br><br>\$50.00                 |
| Principal occupation / Job title (See Instructions)<br>Director of Marketin                 |  | Employer (See Instructions)<br>ProPark Attractions Group   |
| Date<br>02/27/2025  | Full name of contributor <input type="checkbox"/> out-of-state PAC (ID#: _____)<br>Morrow, Tim<br><hr/> Contributor address; City; State; Zip Code<br><br>Boerne, TX 78006                           | Amount of Contribution (\$)<br><br>\$40.00                 |
| Principal occupation / Job title (See Instructions)<br>President/CEO                        |  | Employer (See Instructions)<br>San Antonio Zoo             |
| Date<br>03/02/2025  | Full name of contributor <input type="checkbox"/> out-of-state PAC (ID#: _____)<br>Osborne, John<br><hr/> Contributor address; City; State; Zip Code<br><br>Lubbock, TX 79401                        | Amount of Contribution (\$)<br><br>\$100.00                |
| Principal occupation / Job title (See Instructions)<br>President & CEO                      |  | Employer (See Instructions)<br>Visit Lubbock               |
| Date<br>02/28/2025  | Full name of contributor <input type="checkbox"/> out-of-state PAC (ID#: _____)<br>Page, Sarah<br><hr/> Contributor address; City; State; Zip Code<br><br>Round Rock, TX 78665                       | Amount of Contribution (\$)<br><br>\$20.00                 |
| Principal occupation / Job title (See Instructions)<br>Heritage Tourism Program Coordinator |  | Employer (See Instructions)<br>Texas Historical Commission |

# MONETARY POLITICAL CONTRIBUTIONS

## SCHEDULE A1

|   |  |   |
|---|--|---|
| <b>The Instruction Guide explains how to complete this form.</b>                            |  | <b>1</b> Total pages Schedule A1:<br>Sch: 4/5 Rpt: 7/9                      |
| <b>2</b> FILER NAME<br>Texas Travel Alliance PAC  |  | <b>3</b> Filer ID (Ethics Commission Filers)<br>00069936                    |
| <b>4</b> Date<br>02/27/2025   | <b>5</b> Full name of contributor <input type="checkbox"/> out-of-state PAC (ID#: _____)<br>Ramos, Aileen<br><hr/> <b>6</b> Contributor address; City; State; Zip Code<br><br>Laredo, TX 78041 | <b>7</b> Amount of Contribution (\$)<br><br>\$20.00                         |
| <b>8</b> Principal occupation / Job title (See Instructions)<br>Laredo CVB Director         |  | <b>9</b> Employer (See Instructions)<br>Laredo Convention & Visitors Bureau |
| Date<br>03/02/2025  | Full name of contributor <input type="checkbox"/> out-of-state PAC (ID#: _____)<br>Rotella, Rachel<br><hr/> Contributor address; City; State; Zip Code<br><br>Grand Prairie, TX 75052          | Amount of Contribution (\$)<br><br>\$20.00                                  |
| Principal occupation / Job title (See Instructions)<br>General Manager                      |  | Employer (See Instructions)<br>Ripley Entertainment                         |
| Date<br>03/02/2025  | Full name of contributor <input type="checkbox"/> out-of-state PAC (ID#: _____)<br>Schultz, Paul<br><hr/> Contributor address; City; State; Zip Code<br><br>Houston, TX 77001                  | Amount of Contribution (\$)<br><br>\$20.00                                  |
| Principal occupation / Job title (See Instructions)<br>V.P. Hospitality, Landry's Hotel Div |  | Employer (See Instructions)<br>Landrys, Inc.                                |
| Date<br>03/12/2025  | Full name of contributor <input type="checkbox"/> out-of-state PAC (ID#: _____)<br>Smith, Kashion<br><hr/> Contributor address; City; State; Zip Code<br><br>Amarillo, TX 79102                | Amount of Contribution (\$)<br><br>\$85.00                                  |
| Principal occupation / Job title (See Instructions)<br>Executive Director                   |  | Employer (See Instructions)<br>Amarillo CVB                                 |
| Date<br>03/11/2025  | Full name of contributor <input type="checkbox"/> out-of-state PAC (ID#: _____)<br>Stawar, Brett<br><hr/> Contributor address; City; State; Zip Code<br><br>Port Aransas, TX 78373             | Amount of Contribution (\$)<br><br>\$10.00                                  |
| Principal occupation / Job title (See Instructions)<br>President & CEO                      |  | Employer (See Instructions)<br>Port Aransas/Mustang Island Tourism Bureau   |

# MONETARY POLITICAL CONTRIBUTIONS

## SCHEDULE A1

|  |  |  |
|--|--|--|
| <b>The Instruction Guide explains how to complete this form.</b>                   |  | <b>1</b> Total pages Schedule A1:<br>Sch: 5/5 Rpt: 8/9   |
| <b>2</b> FILER NAME<br>Texas Travel Alliance PAC                                   |  | <b>3</b> Filer ID (Ethics Commission Filers)<br>00069936 |
| <b>4</b> Date<br>03/19/2025  | <b>5</b> Full name of contributor <input type="checkbox"/> out-of-state PAC (ID#: _____)<br>Werner, Aaron<br><hr/> <b>6</b> Contributor address; City; State; Zip Code<br><br>McKinney, TX 75069 | <b>7</b> Amount of Contribution (\$)<br><br>\$5.00       |
| <b>8</b> Principal occupation / Job title (See Instructions)<br>Executive Director |  | <b>9</b> Employer (See Instructions)<br>Visit McKinney   |
| Date<br>03/06/2025   | Full name of contributor <input type="checkbox"/> out-of-state PAC (ID#: _____)<br>Werner, Aaron<br><hr/> Contributor address; City; State; Zip Code<br><br>McKinney, TX 75069                   | Amount of Contribution (\$)<br><br>\$4.17                |
| Principal occupation / Job title (See Instructions)<br>Executive Director          |  | Employer (See Instructions)<br>Visit McKinney            |
| Date<br>03/21/2025   | Full name of contributor <input type="checkbox"/> out-of-state PAC (ID#: _____)<br>Wuest, Brad<br><hr/> Contributor address; City; State; Zip Code<br><br>Natural Bridge Caverns, TX 78266       | Amount of Contribution (\$)<br><br>\$125.00              |
| Principal occupation / Job title (See Instructions)<br>President                   |  | Employer (See Instructions)<br>Natural Bridge Caverns    |

# POLITICAL EXPENDITURES FROM POLITICAL CONTRIBUTIONS

SCHEDULE F1

## EXPENDITURE CATEGORIES FOR BOX 8(a)

Advertising Expense  
Accounting/Banking  
Consulting Expense  
Contributions/ Donations Made By -  
Candidate/Officeholder/Political Committee  
Credit Card Payment

Event Expense  
Fees  
Food/Beverage Expense  
Gift/Awards/Memorials Expense  
Legal Services

Loan Repayment/Reimbursement  
Office Overhead/Rental Expense  
Polling Expense  
Printing Expense  
Salaries/Wages/Contract Labor

Solicitation/Fundraising Expense  
Transportation Equipment & Related Expense  
Travel in District  
Travel Out of District  
OTHER (enter a category not listed above)

The Instruction Guide explains how to complete this form.

|   |  |   |
|---|--|---|
| 1 Total pages Schedule F1:<br>Sch: 1/1 Rpt: 9/9                                       | 2 FILER NAME<br>Texas Travel Alliance PAC  | 3 Filer ID (Ethics Commission Filers)<br>00069936   |
| 4 Date<br>02/28/2025  | 5 Payee name<br>CardConnect/BluePay  |   |
| 6 Amount (\$)<br>\$63.59<br><input type="checkbox"/> Expenditure from corporate funds | 7 Payee address; City; State; Zip Code<br>Blue Pay Processing<br>184 Shuman Boulevard, Suite 350<br>Naperville, IL 60563 |   |
| 8 PURPOSE OF EXPENDITURE  | (a) Category (See Categories listed at the top of this schedule)<br>Accounting/Banking                                   | (b) Description<br><input type="checkbox"/> Check if travel outside of Texas. Complete Schedule T.<br><input type="checkbox"/> Check if Austin, TX, officeholder living expense<br>Credit Card Fees |
| 9 Complete ONLY if direct expenditure to benefit C/OH                                 | Candidate/Officeholder name  | Office sought Office held   |